

leadership Tybee!

***Amy Gaster, Greg Stoeffler,
and Sadie O. Gaster***

plan of Action

Create a Non-Profit that brings together all facets of Tybee (government, citizens, non-profits and businesses) to work for the benefit of Tybee (MOMS, Meeting of the Minds)

Collaborate with the non-profits, government, citizens and businesses on Tybee to work for a general cause. (TIC, Tybee Island Cares)

Our Project

Support a local established non-profit in an effort to bring together the community, government and businesses, to create awareness and raise money.

our Project

- Beginning, Middle and End
- Quantify Our Performance and Efforts
- Involve Community, Businesses, and Government
- Increase Awareness
- Raise Money

our Projects

Goals/Purpose

“CASTING FOR STARS”

FUN-Raising to Restore Tybee’s Historic Post Theater...Tybee Style

- WE NEED YOU! To Help Re-open the Post Theater
- FUN-raising goal \$100,000
- Increase awareness of the importance of cultural affairs on Tybee
- Succession plan for continued fun-raising campaign strategy

implementation

- **Identify Concept:** “Casting for Stars” FUN-Raising To Help Re-Open the Post Theater
- **Create Collateral:** Contestant packets, press material, signs/banners, photography, website and facebook
- **Collaborate:** Theater Board and Community Volunteers
- **Contestants:** Search, Select and Follow Up
- **Presentation:** Theater Board and City Council
- **Communication:** Contestants, Community, Media, Supporters, and Volunteers
- **Campaign:** 100 days to Implement and Promote FUN-Raising Plan

benefits to Tybee!

Awareness/Media Exposure



TYBEE POST THEATER

WJCL abc
The Coastal Source

FOX 28



tybeestars.com

savannahnow.com
Savannah's News Source

WSAV.com
On Your Side
GA - Hilton Head, SC

thesouthmag.com

WTOC 11
The Southeast News Leader



www.tybeestars.com

accomplishments

7 Contestants: Belinda Flanigan, Friends of the Tybee Theater, Jenny Orr, Latitude 32, Renee DeRossett, Sue Kelleher, Tina Gann

Over a Dozen Events: Miley and Mullets, Pirate Girl Booty Drive, Tybee Goes All In, Tybee Goes Urban Cowboy, Lattie-Palooza, Steel Magnolias, Rocky Horror Fannie's Style, Beach Cruiser Raffle, Comedy Review Night at the Post, Evening with Haviland Stillwell, Seaside Sister's Book Signing, T-Shirt/Hat Sales, Eagle's Nest Cocktail Crawl, SavannahMenu VIP Night, USO Grand Finale and more

Overall Benefits to Tybee: Community support, volunteerism, and financial donations for a great local non-profit, all while having FUN...*Tybee Style!*

\$\$\$: FUN-raising \$77,478 + City of Tybee matching grant \$65,000

thank You!

STARS:

- Belinda Flanigan “The High Styles & Top Hats” **WINNER**
- Virginia Ward “Best Supporting Role”
- Tina Gann “The Eagles Nest Go-Go Girls” **SPIRIT AWARD**
- Jenny Orr
- Renee’ DeRossett “Tybee Island Theatre Society for the Utilization of the Post...TITS UP”
- Keith and Jen Drazek “Lattie the Loggerhead”
- Sue Kelleher “Seaside Sue”
- Friends of the Tybee Theater

TYBEE
POST
THEATER

we need YOU!

To Help Re-open the Post Theater.



www.tybeestars.com