



Financial Statement / Quarterly Report / Seasonal Project Overview

2nd Quarter – Fiscal Year 2013

“River’s End Campground & RV Park is committed to an outdoor hospitality environment that provides optimal guest experiences.”

Q2 - FY2013 FINANCIAL REPORT

River's End Revenues:	Oct-12	Nov-12	Dec-12	Jan-13	ANNUAL
Camping	50,395.80	35,233.86	22,299.41	28,835.15	306,616.07
Cabin Revenues	8,317.75	5,146.00	3,932.02	2,529.00	55,712.84
Cabin Reservations	-926.00	-1,170.10	10.00	3,385.00	2,524.66
Tents	4,524.99	1,040.95	321.40	304.50	24,611.76
Campsite Reservations	10,464.60	6,504.10	3,939.50	18,327.60	85,479.43
Store Revenues	4,178.57	4,542.36	4,454.48	4,138.88	36,492.50
Misc. Revenues	739.38	1,241.96	991.19	911.74	10,733.76
Sub-Total Revenues:	77,695.09	52,539.13	35,948.00	58,431.87	522,171.02
Misc.- Paid-Outs, + / (-)	0.00				0.00
Total Collected Revenues:	77,695.09	52,539.13	35,948.00	58,431.87	522,171.02

River's End Expenditures:	Oct-12	Nov-12	Dec-12	Jan-13	ANNUAL
Total Personnel	31,963.83	23,312.99	22,051.12	21,029.69	166,453.44
Total Services	17,397.15	6,488.65	12,597.11	10,943.23	114,892.82
Total Supplies	11,498.91	6,657.68	6,719.33	29,599.46	102,972.01
Total Capital Outlay				27,991.00	
Total Debt Service Expense	46,735.00	46,735.00	46,735.00	46,735.00	327,560.00
Total Expenses:	107,594.89	83,194.32	88,102.56	136,298.38	711,878.27
Profit/(Loss)	-29,899.80	-30,655.19	-52,154.56	-77,866.51	-217,698.25

Q2 - FY2013 QUARTERLY REPORT

- ✘ Value/Demand Fee Structure
 - + Value-based pricing in Winter
 - + Demand-based pricing in Summer
 - + Monthly sites discounted based upon length of stay
 - + 'Seasonal' pricing of campsites

PROJECTS & ACCOMPLISHMENTS

✘ Administration

- + New Website (www.riversendcampground.com)
- + New Reservation Software
- + New POS System for store
- + Expanded Social Media
- + New vendors for Store/Gift Shop

PROJECTS & ACCOMPLISHMENTS

✘ Operations

- + Extended pool fence to accommodate ADA lift
- + Extended Bath House roof over seating area
- + Improved patio area of River Room & Pool for ease of use and facility rental logistics
- + Added additional directional signage to the park (Later removed by GA DOT on east lane)
- + Added new signs featuring the new logo and color scheme to signs @ Hwy 80/park entrance/office

BATH HOUSE ROOF EXTENSION



EXTENDED POOL FENCE



ADDED PERVIOUS PAVERS FOR EASE OF USE & FACILITY LOGISTICS





“See you under the oaks...”

5 Fort Street | P.O. Box 988 | Tybee Island, GA 31328

912.786.5518 | Toll Free: 800.786.1016

riversendcampground.com

“River’s End Campground & RV Park is committed to an outdoor hospitality environment that provides optimal guest experiences.”