

**Better Hometown Board Meeting Minutes**  
**April 21, 2010**

**Directors Present:** Cullen Chambers, Stephen Palmer, Dick Smith, Peggy Stone

**Directors Absent:** Judy Malins, Patricia Miller Wann, Monty Parks, Shirley Sessions,  
John Yarbrough

**Guests Present:** Bill Garbett

**Call to Order:**

The meeting was called to order at 6:00pm.

**Welcome**

Chantel welcomed everyone.

**Approval of Minutes**

Stephen motioned to approve the March 16 minutes. Patricia gave Chantel her verbal approval prior to the meeting which is the second to Stephen's motion. The vote was unanimous. Approval of the February minutes will take place at the April Board of Directors meeting.

**Visioning Workshop Review**

Attendees felt the workshop was well attended. Information provided is being used to update the Committee's work plans.

Cullen opened discussion regarding trash and the shift of resources. Peggy suggested that the sidewalk trash containers have an extra pickup during the day. The sidewalk trash containers fill up by 3pm and when the evening crowd comes in there is nowhere for them to put their trash except on the ground. Chantel reported that DPW is interviewing for a position that would be responsible for picking up trash along the downtown area during the summer. Suggestions were made that this individual have a push cart so the employee could also empty the trash containers efficiently during their shift. Attendees agree that there needs to be more pickup, more enforcement, Police foot patrol, and prioritizing staff is necessary. Peggy feels that the litter issue can be resolved with foot patrol and enforcement. Dick said this has been an ongoing issue for years. Residents and businesses take responsibility and visitors need to be aware they need to not litter. Cullen has written a letter addressing the concerns for code enforcement to the City Manager. Board members have given their approval for Cullen to forward to the City Manager. Stephen Palmer will follow up on getting the amount of citations issued as requested in the letter. The City needs to be committed to helping with these issues and address them immediately. The possibility of have community service workers pick up trash was discussed, but Cullen pointed out that they need too much supervision.

## **Work Plan Determination**

### *Design - Cullen*

Chantel emailed the strengths and challenges that were voiced at the Visioning Workshop and the survey feedback she received. Cullen explained he has not seen the notes. Chantel will resend the information. In the meantime, items regarding the need to combat litter and strengthen code enforcement will continue. Parking issues throughout the island are being worked on by the officially formed City Parking Committee. Better Hometown will work to make sure businesses are kept abreast of decisions and or changes that affect them. During the high season, businesses are affected by parking all day and residents are affected by overflow parking in their neighborhoods. The residents' quality of life must be taken into consideration. There is overflow parking available in the North Beach Parking lot and it needs to be defined.

### *Economic Restructuring – Judy*

Will be reviewed at a later meeting.

### *Promotions - Stephen*

Third Thursdays on Tybee has received a tremendous response and the desire to continue the outdoor music was voiced at the Visioning. Chantel explained that Third Thursdays will continue per the request of attendees and the City. The continuation of Tybee for the Holidays, which helps during the off season, is underway by the Promotions Committee. Stephen explained that he sees a need to brand Tybee versus having more events. He described a Tybee Tree which would promote all that Tybee has to offer for living, business and vacations. The branches would represent all aspects such as stores, restaurants, services, outdoor activities, etc. The tree would show that there is something for everybody. More children activities need to be developed

## **BHT Budget**

Discussion about the BHT budget ensued. Chantel and Cullen have reviewed the budget and cut where we could as requested by the City. There are items that are needed that are not in the budget. Cullen and Chantel will continue to work on this so the program can continue to grow and succeed.

## **Other Business**

### **Adjourn**

The meeting was adjourned at 7:35pm.